

# Begin Insurance Launches Garitas, a New Branch Dedicated to Serve Ontario's Latino Community

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OAKVILLE, ON, AUGUST 28, 2025/insPRESS/ – [Begin Insurance Inc.](#)

(<https://begininsurance.ca/en/>) is proud to announce the launch of its newest branch, **Garitas Insurance** (<https://garitasinsurance.com/>) o/b **Begin Insurance**, Canada's first insurance brokerage fully dedicated to the Hispanic community. With **bilingual service (Spanish and English)**, partnerships with more than 20 insurers, and a deep cultural connection, Garitas is designed to protect and empower Latino families through education, transparency, and personalized insurance solutions.

The name "Garitas", meaning "watchtowers" in Spanish, symbolizes protection, guidance, and looking out for others, values that lie at the heart of the brokerage's mission.



(<https://media.canadianunderwriter.ca/uploads/2025/08/Juan-headshot-with-garitas-logo-1.png>)

**“Launching Garitas Insurance represents the dream of offering secure, transparent, and culturally connected service,”** said **Juan Antonio Díaz, President of Garitas Insurance**. He further added “It is about transforming my own experience, needing support when starting out in this country into an extended hand for others. At Garitas, we don't just sell insurance; we protect dreams, families, and futures by ensuring our community understands their coverages, avoids costly mistakes, and feels confident making informed decisions.”

## **Sean Graham, President at Begin Insurance, added:**

“At Begin, our mission has always been to make insurance easy, accessible, and accountable – when, where, and how people want it. The launch of Garitas as our newest branch is an important milestone, extending that mission to Ontario’s Latino community with the care and cultural understanding they deserve. It also reflects our broader commitment to stepping up for underserved communities across Canada.”

## **What Garitas Insurance Offers:**

- Specialized bilingual service in Spanish and English, delivered by advisors who understand Latino culture.
- Coverage across major business lines: **Commercial, Home, Auto, and Travel.**
- Access to more than 20 insurance providers, offering flexible and tailored coverage options.
- Education-first approach, simplifying Canadian insurance rules and empowering families to make informed decisions.
- Full support in claims and ongoing service, with a personal and caring touch.

## **Mission and Vision:**

- **Mission:** To serve with transparency and dedication, educating and protecting the Latino community while treating every client, broker, and employee as part of the Garitas family.
- **Vision:** To be the preferred brokerage for Ontario’s Latino community, where clients, brokers, and employees grow together as one family and united by honesty, education, and commitment to well-being.

## **About Begin Insurance**

Begin Insurance, part of the BrokerTeam Group, is a digital-first brokerage offering personal and commercial insurance across Ontario. Founded in 2019, Begin combines the convenience of online service with the personalized support of local branches. The company operates offices in Markham, Hamilton, Whitby, and Oakville under the brands Begin, Distinct, Verdant, and now Garitas. Committed to making insurance easy, accessible, and accountable, Begin Insurance continues to expand its hybrid branch-and-online model to serve diverse communities across Ontario.

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